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## Harvey's Cruise News



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## A strangely alluring godmother

09 December 2010



Godmothers usually satisfy the following criteria - human, real and they live in this dimension, wouldn't you say?

Apparently not for Royal Caribbean International, who revealed *Allure of the Seas'* godmother, during the ship's official naming ceremony, to be a virtual ogre.

After an introduction by Royal Caribbean International's chairman and CEO, Richard Fain, Princess Fiona, the 3-D star of DreamWorks Animation film series "Shrek", appeared on a massive screen and officially named the ship.

"God bless her and all who sail on her," she said, before karate-chopping a virtual button, an action synchronised with the electronically activated release of a real-life champagne bottle that smashed against the ship's hull.

According to the cruise line, Princess Fiona is the perfect embodiment of *Allure's* unique entertainment qualities and a choice that celebrates Royal Caribbean's new partnership with the DreamWorks Animation film studio.

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